

New Entries Fair Fund Prize powered by Professional Trust Company

Professional Trust Company, in partnership with Artissima, has started a project to support the participation of emerging galleries at the fair. The idea was born from the attention and sensitivity of Professional Trust Company and its management towards the art world and in particular towards the youngest gallery owners and artists who are at the beginning of their career in the art market.

The creation of the fund is the result of reflections and exchanges of opinions between the Chairman of the Board of Directors of PTC, Tommaso Tisot, lawyer, great lover of contemporary art and collector, and the Director of Artissima, Ilaria Bonacossa, both united by the desire to concretely support emerging art galleries: thanks to the fund, three young galleries will be able to take part in the show and have both them, as well as their artists, an international visibility. The fund has been established for a three year period to pursue this intent. Every year, the three galleries that have applied for the New Entries section and are considered the most interesting for research and talent scouting, will receive a financial contribution.



Installation view: Myles Starr, VIN VIN at Artissima 2019